

# Helder Vasconcelos

## Curriculum Vitae

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### Personal Information

**Date of birth:** 23 March 1972, Porto (Portugal)  
**Nationality:** Portuguese  
**Civil Status:** Married, two children  
**Address:** Faculdade de Economia do Porto  
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### Current Appointments

June 2018 – Present	Vice-Rector, Porto University
Sept 2011 – Present	Full Professor of Economics (Professor Catedrático), Faculdade de Economia, Universidade do Porto
Oct 2011 – Present	Research Associate, CEF.UP (Centre for Economics and Finance, University of Porto)

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### Previous Appointments

May 2012 – Aug 2017	Member of the Board of ANACOM – Autoridade Nacional das Comunicações (Regulator of the Communications Sector in Portugal)
Dec 2009 – Aug 2011	Associate Professor with Aggregation, Universidade Católica Portuguesa (Porto)
Sept 2007 – Dec 2009	Associate Professor, Universidade Católica Portuguesa (Porto)
Sept 2007 – Aug 2011	Senior Economist (part-time), Portuguese Competition Authority

Sept -2006-Jul 2007	Visiting Research Fellow, European University Institute (Florence)
Oct 2004 – Dec 2014	Research Affiliate, CEPR (Centre for Economic Policy Research), London
Sept 2003-Aug 2007	Assistant Professor, Università Bocconi (Milan)
Sept 2003-Aug 2007	Research Affiliate, IGIER (Innocenzo Gasparini Institute for Economic Research)

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## Education

Dec 2009	<p>“Provas de Agregação” in Economics  Universidade Católica Portuguesa  Examining Board: Prof. Pedro Pita Barros, Prof. Fernando Branco, Prof. António Brandão, Prof. Luís Cabral, Prof. Manuel Braga da Cruz, Prof. Adelino Fortunato.</p>
2002 – 2003	<p>Post-Doctoral Research Fellowship  University of Toulouse  <i>Institut D’Economie Industrielle</i> (IDEI)  Supervisor: Prof. Patrick Rey</p>
1998 – 2002	<p>Ph.D. in Economics  European University Institute (Florence, Italy)  Thesis Title: “Three Essays on Collusion and Mergers”  Supervisors: Prof. Massimo Motta, Prof. Pierpaolo Battigalli  Examining Board: Prof. John Sutton, Prof. Massimo Motta, Prof. Pierpaolo Battigalli, Prof. Luís Cabral, Prof. Karl Schlag</p>
2001	<p>Visiting Research Fellowship (ERASMUS Program)  London School of Economics and Political Science  Supervisor: Prof. John Sutton</p>
1996 – 1998	<p>MSc in Economics  Faculdade de Economia do Porto  Thesis Title: “On the Effects of Subsidies and Information Asymmetries on the Internationalisation Strategies of Multinational Firms”  Supervisor: Prof. António Brandão</p>
1990 – 1995	<p>First Degree in Economics (“Licenciatura”)  Faculdade de Economia do Porto</p>

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## Research Interests

- Industrial Organization
- Competition Policy (Antitrust Policy) and Regulation

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## Languages

- Portuguese (mother tongue)
- English
- Italian

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## Publications

- “Can Partial Horizontal Ownership Lessen Competition More Than a Monopoly?” (with Duarte Brito and Ricardo Ribeiro), *Economics Letters*, Forthcoming.
- “Quantifying the Coordinated Effects of Partial Horizontal Acquisitions” (with Duarte Brito and Ricardo Ribeiro), *European Economic Review*, Vol. 110, November 2018, pp. 108-149.
- “Welfare Decreasing Endogenous Mergers between Producers of Complementary Goods” (with Pedro Pita Barros and Duarte Brito), *International Journal of Industrial Organization*, Vol. 60, September 2018, pp. 54-95.
- “Sequential Mergers and Antitrust Authority’s Decision in Stackelberg” (with Mariana Cunha), *Journal of Industry, Competition and Trade*, Vol. 18, Issue 3, September 2018, pp. 373-394.
- “Unilateral Effects Screens for Partial Horizontal Acquisitions: The Generalized HHI and GUPPI” (with Duarte Brito, António Osório and Ricardo Ribeiro), *International Journal of Industrial Organization*, Volume 59, July 2018, Pages 127-189.
- “Why do Entrepreneurs Choose Risky R&D Projects – But Still Not Risky Enough” (with Erika Färnstrand Damsgaard, Per Hjertstrand, Pehr-Johan Norbäck and Lars Persson), *The Economic Journal*, Volume 127, Issue 605 (October 2017), F164 - F199.
- “Analysis of Consumer Preferences for Mobile Communication Plans Using a Discrete Choice Experiment” (with João Confraria and Tiago Ribeiro), *Telecommunications Policy*, Vol. 41, Issue 3, April 2017, pp. 157-169.
- “Sustaining Collusion in Markets with Entry Driven by Balanced Growth” (with João Correia-da-Silva and Joana Pinho), *Journal of Economics*, Vol. 118, Issue 1, May 2016, pp. 1-34.
- “Determinants of Customer Price Sensitivity: An Empirical Analysis” (with Sérgio Dominique-Ferreira and João F. Proença), *Journal of Services Marketing*, Vol. 30, Issue 3, 2016, pp. 327-340.

- “Price Discrimination under Customer Recognition and Mergers” (with Rosa Branca Esteves), *Journal of Economics & Management Strategy*, Vol. 24, Issue 3, Fall 2015, pp. 523-549.
- “Exclusionary Pricing in Markets with Interdependent Demands”, *Economics Letters*, Vol. 134, September 2015, pp. 24-28.
- “Reference Pricing in the Presence of Pseudo-Generics” (with Ricardo Gonçalves and Vasco Rodrigues), *International Journal of Health Economics and Management*, Vol. 15, Issue 3, September 2015, 281-305.
- “Mergers in Stackelberg Markets with Efficiency Gains” (with Mariana Cunha), *Journal of Industry, Competition and Trade*, Vol. 15, Issue 2, June 2015, pp. 105-134.
- “Is Exclusionary Pricing Anticompetitive in Two-Sided Markets?”, *International Journal of Industrial Organization*, Vol. 40, May 2015, pp. 1-10.
- “Inter-Firm Bundling and Vertical Product Differentiation” (with Duarte Brito), *Scandinavian Journal of Economics*, Vol. 117, Issue 1, January 2015, pp. 1-27.
- “How Should Cartels React to Entry Triggered by Demand Growth?” (with João Correia-da-Silva and Joana Pinho), *The B.E. Journal of Economic Analysis & Policy* (Contributions), Vol. 15, Issue 1, January 2015, pp. 209-255.
- “Asymmetric Collusion with Growing Demand” (with António Brandão and Joana Pinho), *Journal of Industry, Competition and Trade*, Vol.14, Issue 4, December 2014, pp. 429-472.
- “Bundled Discounts: Strategic Substitutes or Complements?” (with Duarte Brito), *Economics Letters*, 124, Issue 2, August 2014, pp. 278-282.
- “Divesting Ownership in a Rival” (with Duarte Brito and Luís Cabral), *International Journal of Industrial Organization*, Vol. 34, May 2014, pp. 9-24.
- “Measuring Unilateral Effects in Partial Horizontal Acquisitions” (with Duarte Brito and Ricardo Ribeiro), *International Journal of Industrial Organization*, Vol. 33, March 2014, pp. 22-36.
- “Anticompetitive Impact of Pseudo-Generics” (with Vasco Rodrigues and Ricardo Gonçalves), *Journal of Industry, Competition and Trade*, Vol. 14, Issue 1, March 2014, pp. 83-98.
- “Can the Failing Firm Defence Rule be Counterproductive?”, *Oxford Economic Papers*, April 2013, Vol. 65(2), pp. 567-593.
- “Endogenous Mergers and Collusion in Asymmetric Market Structures” (with Mattias Ganslandt and Lars Persson), *Economica*, October 2012, Vol. 79, Issue 316, pp. 766-791.
- “Consumer-Surplus-Enhancing Collusion and Trade” (with George Deltas and Alberto Salvo), *RAND Journal of Economics*, Summer 2012, Vol. 43, No. 2, pp. 315-328.
- “Social-Welfare-Enhancing Collusion and Trade” (with George Deltas and Alberto Salvo), In: *Recent Advances in the Analysis of Competition Policy and Regulation*, edited by Joseph E. Harrington, Yannis Katsoulacos and Pierre Regibeau, Elgar Publishing, 2012, pp. 140-160.
- “Vertical Integration and Right of First Refusal” (with Luís Cabral). *Economics Letters*, 113, Issue 1, October 2011, pp. 50-53.

- “Efficiency Gains and Structural Remedies in Merger Control”, *Journal of Industrial Economics*, Vol. 58, Issue 4, December 2010, pp. 742-766.
- “Sequential Cross-Border Mergers” (with Eileen Fumagalli), *International Journal of Industrial Organization*, Vol. 27, Issue 2, March 2009, pp. 175-187.
- “Sustaining Collusion in Growing Markets”, *Journal of Economics & Management Strategy*, Vol. 17, No. 4, Winter 2008, pp. 973-1010.
- “Merger Remedies in the EU: An Overview” (with Massimo Motta and Michele Polo), *Antitrust Bulletin*, Vol. 52, Nos. 3 & 4, Fall-Winter 2007, pp. 603-631.
- “Endogenous Mergers in Endogenous Sunk Cost Industries”, *International Journal of Industrial Organization*, March 2006, Vol. 24, Issue 2, pp. 227-250.
- “Efficiency Gains and Myopic Antitrust Authority in a Dynamic Merger Game” (with Massimo Motta), *International Journal of Industrial Organization*, December 2005, Vol. 23, Issues 9-10, pp. 777-801.
- “Tacit Collusion, Cost Asymmetries and Mergers”, *RAND Journal of Economics*, Spring 2005, Vol. 36, No. 1, pp. 39-62.
- “Entry Effects on Cartel Stability and the Joint Executive Committee”, *Review of Industrial Organization*, May 2004, Vol. 24, Issue 3, pp. 219-241.
- “Estratégias e Estruturas Industriais e o Impacto da Adesão à Comunidade Europeia: O Caso das Indústrias Têxtil, do Vestuário e do Calçado” (with António Brandão and Alberto de Castro), *Estudos de Economia*, Vol. XVIII, Nº 4, Outono 1998.

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## Working Papers

- “Competitive Effects of Partial Control in an Input Supplier” (with Duarte Brito and Luís Cabral)
- “The Competition Effects of Industry-wide RPM under Two-Part Tariffs” (with Duarte Brito).
- Modelling Horizontal Shareholding with Ownership Dispersion” (with Duarte Brito, Einer Elhauge and Ricardo Ribeiro)
- “Input Price Discrimination” (with Duarte Brito and Markos Tselekounis).

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## Awards and Honours

- The *International Journal of Industrial Organization Best Paper Award 2015* (for papers published in 2014).
- “The Paul Geroski Best Article” Prize for the best paper published in 2006 in the *International Journal of Industrial Organization*.
- *Indennità di eccellenza nella ricerca*, Università Bocconi, 2006.
- “Young Economist Prize”, 32<sup>nd</sup> Conference of the European Association of Research in Industrial Economics, Porto (September 2005).
- Industrial Organization Society, Best Article by a Younger Scholar in the *Review of Industrial Organization* for 2004.

- Ministry of Science and Technology – Foundation for Science and Technology, Portugal: Post-Doctoral Research Scholarship, 2002 – 2003.
- ERASMUS grant for the exchange at the London School of Economics and Political Science, 2001.
- Ministry of Foreign Affairs, Portugal: Scholarship for the Ph.D. program at the European University Institute, Florence, Italy, 1998 – 2000.
- Ministry of Science and Technology – Foundation for Science and Technology, Portugal: Scholarship for the Ph.D. program at the European University Institute, Florence, Italy, 1998 – 2002.

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## Research Grants

- Ministry of Education and Science – Foundation for Science and Technology, Portugal: Research Funding (1/3/2012-30/09/2015); Project Title: “Models on the Economics of Innovation and Entrepreneurship”. [Project Coordinator]
- Ministry of Education and Science – Foundation for Science and Technology, Portugal: Research Funding (1/1/2010-28/02/2013); Project Title: “Models in Antitrust Economics”. [Project Coordinator]
- Ministry of Education and Science – Foundation for Science and Technology, Portugal: Research Funding (15/3/2011-14/3/2013); Project Title: “The Welfare Effects of Bundled Discounts in Oligopoly”. [Team Member]
- Ministry of Education and Science – Foundation for Science and Technology, Portugal: Research Funding (1/3/2010-28/2/2013); Project Title: “Competition and Consumer Policy Issues in Electronic and Media Markets”. [Team Member]
- Ministry of Education and Science – Foundation for Science and Technology, Portugal: Research Funding (1/1/2010-31/12/2011); Project Title: “The Competitive Impact of Pseudo-generics”. [Team Member]
- Ministry of Education and Science – Foundation for Science and Technology, Portugal: Research Funding (1/1/2008-31/12/2010); Project Title: “New Insights on the Economics of Customer Recognition and Behaviour-Based Price Discrimination”. [Team Member]
- Università Bocconi, Ricerca di Base (1/1/2006-31/12/2007); Project Title: “Merger Waves and Active Antitrust Authorities”. [Project Coordinator]
- Università Bocconi, Ricerca di Base (1/1/2004-31/12/2005); Project Title: “The Economics of Efficiency Offence Arguments in Merger Control”. [Project Coordinator]

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## Supervision

- 2004 – 2007: Ph.D Thesis of Eileen Fumagalli (Università Bocconi).
- 2005 – 2008: Masters Thesis of Mariana Costa (Universidade Católica Portuguesa).
- 2010 – 2011: Co-Supervisor of Doctoral Research by Joana Pinho Correia da Silva (Faculdade de Economia, Universidade do Porto).
- 2011 – 2014: Co-Supervisor of Doctoral Research by Pedro Gonzaga (Faculdade de Economia, Universidade do Porto).

- 2011 – 2015: Supervisor of Doctoral Research by Mariana Cunha (Faculdade de Economia, Universidade do Porto).
- 2012 – 2016: Supervisor of Doctoral Research by Sérgio Dominique-Ferreira (Faculdade de Economia, Universidade do Porto).

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## External Examinations

- “Provas de Agregação”:
  - Teresa Lloyd-Braga, Católica-Lisbon School of Business and Economics, 14-15 July, 2011.
  - Óscar João Atanázio Afonso, Faculdade de Economia da Universidade do Porto, 4-5 June, 2012.
  - João Oliveira Correia da Silva, Faculdade de Economia da Universidade do Porto, 4-5 July, 2013.
  - Natália Maria de Sá Figueiredo Pimenta Monteiro, Universidade do Minho, 22-23 January 2015.
  - José Maria Ruas Murteira, Universidade de Coimbra, 1-2 December 2015.
  - Ricardo Landeiro de Sousa Gonçalves, Universidade Católica Portuguesa, 9-10 January 2017.
  - Joana Rita Pinho Resende, Faculdade de Economia da Universidade do Porto, 25-26 October 2018.
- Doctoral theses:
  - 2005/10/21: Arguing member of Jury of Doctoral Thesis by António Marques, Faculdade de Economia do Porto.
  - 2008/04/01: Arguing member of Jury of Doctoral Thesis by João Vareda, Universidade Nova de Lisboa.
  - 2010/05/10: Arguing member of Jury of Doctoral Thesis by Pedro Carreira, Universidade Nova de Lisboa.
  - 2014/07/15: Arguing member of Jury of Doctoral Thesis by David Henriques, Universidade Nova de Lisboa.
  - 2015/01/05: Arguing member of Jury of Doctoral Thesis by Vítor Ribeiro, Faculdade de Economia do Porto.
  - 2017/02/17: Arguing member of Jury of Doctoral Thesis by Aron Berg, Lund University.
  - 2018/01/15: Arguing member of Jury of Doctoral Thesis by Walter Ferrarese, *Università degli Studi di Roma "Tor Vergata"* (Rome).

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## Teaching Experience

- Microeconomics II, Faculdade de Economia, Universidade do Porto, PhD in Economics, 2011 – 2018.
- Industrial Organization, Faculdade de Economia, Universidade do Porto, PhD in Business and Management Studies, 2011 – 2018.
- Economics Seminar, Faculdade de Economia, Universidade do Porto, Undergraduates, 2017 – 2018.
- Industrial Organization, Faculdade de Economia, Universidade do Porto, Undergraduates, 2011 – 2012.
- Microeconomics, Universidade Católica Portuguesa (Porto), MSc in Economics, 2009-2011.
- Competition Policy, Universidade Católica Portuguesa (Porto), MSc in Economics, 2008-2011.
- Industrial Organization, Católica-Lisbon School of Business & Economics, MSc in Economics, 2008-2015.
- Telecommunications Economics, Católica-Lisbon School of Business & Economics, MSc in Economics, 2013-2014.
- Topics in Industrial Organization, Católica-Lisbon School of Business & Economics, MSc in Economics, 2010-2012.
- Industrial Economics, Atlantic Business School, MBA course, 2003-2011;
- Industrial Organization, Universidade Católica Portuguesa (Porto), Undergraduates, 2007-2008.
- Industrial Organization, Università Bocconi (SDA), Ph.D. course, 2005-06.
- Microeconomics, Università Bocconi (SDA), Ph.D. course, 2003-05.
- Industrial Organization, Università Bocconi, Undergraduates, 2003-06.
- Microeconomics, Università Bocconi, Undergraduates, 2003-06.
- Microeconomics, Università Bocconi (SDA), MBA course, 2004-06.
- Microeconomics, European University Institute, Ph.D. Course, Teaching Assistant for Prof. Pierpaolo Battigalli, Fall 2000.
- Portuguese Economy, Universidade Católica Portuguesa (Porto), Undergraduates, 1997-1998.
- Microeconomics, Universidade Católica Portuguesa (Porto), Undergraduates, 1996-1998.
- Macroeconomics, Universidade Católica Portuguesa (Porto), Undergraduates, 1995-1997.



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## Presentations in Conferences

- 25<sup>th</sup> E.A.R.I.E. (European Association for Research in Industrial Economics) Conference, University of Copenhagen, September 1998;
- 1999 C.I.E. (Centre for Industrial Economics) Summer School, University of Copenhagen;
- 2<sup>nd</sup> C.E.P.R. (Centre for Economic Policy Research) Conference on Applied Industrial Economics, Universidade Nova de Lisboa, July 2000;
- 27<sup>th</sup> E.A.R.I.E. Conference, Université de Lausanne, September 2000;
- E.E.A. (European Economic Association) Annual Congress, University of Bolzano, Italy, August 2000;
- E.E.A. Annual Congress, Université de Lausanne, August 2001;
- A.S.S.E.T. 2001 Conference, Rethymno, October 2001;
- Summer School on Antitrust and Regulation, Universidade Nova de Lisboa, Lisbon, July 2002;
- 30<sup>th</sup> E.A.R.I.E. Conference, Helsinki Business School, August 2003;
- 31<sup>st</sup> E.A.R.I.E. Conference, DIW Berlin, September 2004;
- E.E.A. Annual Congress, Universidad Carlos III, Madrid, August 2004;
- Csef-Igier Symposium on Economics and Institutions (Capri), June/July 2005;
- 32<sup>nd</sup> E.A.R.I.E. Conference, FEP Porto, September 2005;
- International Industrial Organization Conference, Northeastern University, Boston, April 2006;
- 33<sup>rd</sup> E.A.R.I.E. Conference, University of Amsterdam, August 2006;
- Conference on Globalization and Corporate Restructuring, Stockholm, September 2006;
- 34<sup>th</sup> E.A.R.I.E. Conference, Universitat de Valencia, September 2007;
- 35<sup>th</sup> E.A.R.I.E. Conference, Toulouse School of Economics, September 2008;
- A.S.S.E.T. 2008 Conference, European University Institute, November 2008;
- International Industrial Organization Conference, Northeastern University, Boston, April 2009;
- 36<sup>th</sup> E.A.R.I.E. Conference, University of Ljubljana, Slovenia, September 2009;
- Advances in Industrial Organisation Workshop, University of Vienna, April 2010;
- 37<sup>th</sup> E.A.R.I.E. Conference, Istanbul, Turkey, September 2010;
- XXV edition of the Jornadas de Economía Industrial (JEI2010), Universidade Carlos III, Madrid, Spain, September 2010;
- International Industrial Organization Conference, Boston, April 2011.
- 38<sup>th</sup> E.A.R.I.E. Conference, Stockholm, Sweden, September 2011.
- A.S.S.E.T. 2011 Conference, Universidade de Évora, November 2011.

- 6<sup>th</sup> Annual Meeting of the Portuguese Economic Journal, Faculdade de Economia da Universidade do Porto, July 2012
- 39<sup>th</sup> E.A.R.I.E. Conference, Rome, Italy, September 2012.
- UECE Lisbon Meetings 2012: Game Theory and Applications, ISEG - Lisbon, Portugal, October 2012
- 40<sup>th</sup> E.A.R.I.E. Conference, Évora, Portugal, September 2013.
- 8<sup>th</sup> Annual Meeting of the Portuguese Economic Journal, University of Minho, Portugal, July 2014.
- 41<sup>th</sup> E.A.R.I.E. Conference, Università Bocconi (Milan), Italy, August 2014.
- XXIX Jornadas de Economia Industrial, Barcelona Graduate School of Economics, Spain, September 2014
- UECE Lisbon Meetings 2014: Game Theory and Applications, ISEG - Lisbon, Portugal, November 2014.
- 42<sup>nd</sup> E.A.R.I.E. Conference, Ludwig-Maximilians-University (LMU), Munich, August 2015.
- 44<sup>th</sup> E.A.R.I.E. Conference, Maastricht University, The Netherlands, August 2017.
- 45<sup>th</sup> E.A.R.I.E. Conference, Athens University of Economics and Business, Greece, August 2018

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## Invited Research Seminars

- Directorate General for Competition of the European Commission, September 2017;
- Nova School of Business and Economics (NSBE), December 2015;
- Paris School of Economics, October 2014;
- Bergen Center for Competition Law and Economics (BECCLC), June 2013;
- Autoridade da Concorrência (Lisbon), December 2010 and April 2008;
- Faculdade de Economia do Porto, April 2008 and June 2009;
- ISEG (Lisbon), December 2008;
- Erasmus University of Rotterdam, January 2008.
- Universidade do Minho (EEG), December 2007;
- Tilburg University (TILEC), November 2007;
- Università degli Studi di Roma Tor Vergata, October 2006;
- European University Institute, Florence, October 2006;
- Institute for Advanced Studies (IHS, Vienna), June 2005;
- WZB (Berlin), January 2005;
- Faculdade de Economia do Porto (FEP), July 2004 and April 2008.
- European University Institute, Florence, September 2003;

- Bocconi University, January 2003;
- Université de Lausanne, May 2002;
- The University of Warwick, February 2002;
- Universitat Pompeu Fabra (UPF), Barcelona, September 2001;
- The Research Institute for Industrial Economics (IUI), Stockholm, November 2000 and November 2002.

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## Other Activities

- Referee for *Economics Letters*, *Economic Modelling*, *European Economic Review*, *Foundations and Trends in Microeconomics*, *International Economic Review*, *Journal of Economics*, *Journal of Economics & Management Strategy*, *Journal of the European Economic Association*, *Journal of Industrial Economics*, *Journal of Industry, Competition and Trade*, *International Journal of Industrial Organization*, *International Review of Law & Economics*, *Portuguese Economic Journal*, *RAND Journal of Economics*, *Research in Economics*, *Review of Economic Studies* and for *The B.E. Journal of Economic Analysis and Policy*.
- Scientific Committee: 32<sup>nd</sup> E.A.R.I.E. Conference (Porto, September 2005), 34<sup>th</sup> E.A.R.I.E. Conference (Valencia, September 2007), 35<sup>th</sup> E.A.R.I.E. Conference (Toulouse, September 2008) and Association of Southern European Economic Theorists (A.S.S.E.T.) 2011 Annual Meeting, 2013 International Meeting of the Association for Public Economic Theory (APET), 7.<sup>a</sup> Conferência “Desenvolvimento Económico Português no Espaço Europeu” (Banco de Portugal, 2014).
- 2017 - 2018: Director of the Bachelor in Economics, Faculdade de Economia, Universidade do Porto.
- 2011 - 2017: Member of the E.A.R.I.E. Executive Committee.
- Member of the Committee selecting the Best Article by a Younger Scholar in the *Review of Industrial Organization* for 2007.
- January 2007 – May 2011: Director of the Economics Department at Universidade Católica Portuguesa – Faculdade de Economia e Gestão.
- September 2008 – May 2011: Director of the MSc in Economics at Universidade Católica Portuguesa – Faculdade de Economia e Gestão.

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