



1st Workshop on the Economics of ICTs

March 11th 2010

Economics Department of the University of Oporto

Organizers:

António Brandão, CEF-UP

Duarte Brito, CEFAGE-UE

Pedro Pereira, CMU|Portugal-IST

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FCT Fundação para a Ciência e a Tecnologia
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Program

08:15-08:30 Announcements

08:30-10:30 Session 1: **Empirical Work**

“Characterizing Digital Media Exchanges in a University Campus Network”

Author: Alexandre Mateus (Jon Peha), Carnegie Mellon University.

Discussant: Anabela Carneiro, University of Oporto.

“The Global Digital Divide Revisited (2000-2004)”

Author: Maria de Lurdes Martins (Antonio Rodríguez Andrés), University of Minho.

Discussant: Margarida Mello, University of Oporto.

“How Do Mobile-Voice Operators Compete? IVQR Estimates”

Author: Ricardo Cabral (Corrado Andini), University of Madeira.

Discussant: Ricardo Ribeiro, London School of Economics.

“Measuring the Impact of Entry in Mobile Telephony”

Author: Tiago Ribeiro (Pedro Pereira), Indera.

Discussant: Mónica Dias, University of Oporto.

10:30-11:00 Coffee Break

11:00-13:00 Session 2: **Network Effects**

“New Network Goods”

Author: João Leão (Vasco Santos), Superior Institute of Labor and Firm Sciences.

Discussant: Paula Sarmiento, University of Oporto.

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“On Aftermarkets, Network Effects and Dynamic Competition for Locked in Consumers”

Author: [Joana Resende](#) (Didier Laussel), University of Oporto.

Discussant: [Vasco Santos](#), New University of Lisbon.

“When does a High Quality Firm drive Compatibility?”

Author: [Filomena Garcia](#) (Cecilia Vergari), Superior Institute of Economics and Management.

Discussant: [João Silva](#), University of Oporto.

“Selling Service Plans to Differentially Informed Customers”

Author: [Martin Peitz](#) (Roman Inderst), University of Mannheim.

Discussant: [Joana Pais](#), Superior Institute of Economics and Management.

13:00-14:00 Lunch

Keynote Speech: [José Manuel Amado da Silva](#), President of ANACOM.

14:00-16:00 Session 3: **Telecommunications**

“Regulatory Design under Asymmetric Information about Demand”

Author: [António Brandão](#) (Paula Sarmento), University of Oporto.

Discussant: [Ana Rodrigues](#), Portuguese Competition Authority.

“Competition between Multiple Asymmetric Networks: A Toolkit and Applications”

Author: [Steffen Hoernig](#), New University of Lisbon.

Discussant: [Rosa Esteves](#), University of Minho.

“Can Vertical Separation Reduce Non-Price Discrimination, Reduce Retail Prices and Increase Welfare?”

Author: [João Vareda](#) (Duarte Brito, Pedro Pereira), Portuguese Competition Authority.

Discussant: [José Jorge](#), University of Oporto.

“Aftermarket Power and Basic Market Competition”

Author: [Luis Cabral](#), IESE Business School.

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Discussant: [Aida Tavares](#), University of Aveiro.

16:00-16:30 Coffee Break

16:30-18:00 Session 4: **Interconnection**

“Market Backward Compatibility as Entry Deterrence – Evidence from the US Handheld Video Game Industry”

Author: [Tobias Kretschmer](#) (Thomas Spengler), University Ludwig-Maximilian of Munich.

Discussant: [Natércia Fortuna](#), University of Oporto.

“Interconnection among Academic Journal Websites: Multilateral versus Bilateral Interconnection”

Author: [Doh-Shin Jeon](#) (Domenico Menicucci), Toulouse School of Economics.

Discussant: [Duarte Brito](#), New University of Lisbon.

“Calling Clubs: Network Competition with Non-Uniform Calling Patterns”

Author: [Tommaso Valletti](#) (Steffen Hoernig, Roman Inderst) Imperial College.

Discussant: [Luis Vasconcelos](#), New University of Lisbon.